

Sponsorship opportunity

With no gala event in 2025, the NZ Compare Awards are moving to a fully online-first celebration, maximising digital reach and audience engagement. This year, we're offering two streamlined sponsorship packages that still deliver strong visibility and brand alignment with New Zealand's leading consumer choice awards whilst engaging with key industry partners.

Supporter

\$1,995 +GST

- Brand exposure across key channels
- Logo featured on the Awards website
- Inclusion in all awards-related emails

3 places available

B2B Sales & Recognition Benefits

Visibility in front of key industry players, executives, and decision-makers across broadband, power, and mobile sectors.

Association with award-winning brands builds trust and credibility for your business.

Position your company as a supporter of innovation, customer service, and excellence in NZ's utilities and telco industries.

Ongoing visibility among finalists and winners, who often use their accolades in marketing and supplier discussions.

Social Media Visibility

Featured posts across NZ Compare's LinkedIn & Facebook channels.

Opportunity to provide a short sponsor message or quote to appear alongside coverage.

Premium Supporter

\$3,995 +GST

- **All Supporter perks and**
- Sponsor mentioned in press releases distributed nationally
- Sponsor logo prominently displayed on homepage and winners certificates

1 place available

Content Integration

Sponsor logo included in winner announcement graphics shared online.

Opportunity to be featured in a dedicated sponsor spotlight article on NZ Compare.

Category sponsorship — logo placement alongside key award category announcements.

Brand Association

Align with a well-respected, independent awards programme that celebrates trust, transparency, and consumer choice.

Position your brand as a supporter of consumer empowerment in NZ.

This year, sponsorship is about reaching and influencing business decision makers and Kiwi consumers online. While there's no gala dinner, the digital-first format ensures ongoing visibility and impact across NZ Compare's trusted consumer platforms.