



8TH ANNUAL

NZ COMPARE

AWARDS

2024

EVENT OVERVIEW AND SPONSORSHIP OPPORTUNITY

SAPPHIRE ROOM, 136 PONSONBY ROAD, AUCKLAND

awards.nzcompare.com

We are thrilled to announce an exciting change for the NZ Compare Awards 2024!

This year, we are introducing a new format that combines the best of both worlds: an in-person finalist event and an online winner announcement.

This approach will allow even more companies and staff to experience the camaraderie, celebration and competition of the awards, while reducing costs to entrants and ensuring maximum participation, reach and exposure for sponsors, winners and finalists.



FINALIST EVENT – EARLY NOVEMBER (TBC), CENTRAL AUCKLAND

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The finalist event will be an exclusive, semi formal event allowing all entrants to come together, network, and hopefully, celebrate being announced as a finalist!

The event will be a fantastic opportunity for teams to connect and recognize their hard work, share experiences, and enjoy the company of industry peers with a bit of tension as you wait for the finalists to be announced.

Thanks to the generous support of our sponsors, attending the finalist event will be free of charge for entrants!*

Attendees can expect a fun and entertaining evening filled with some scrumptious food, delicious local beverages, music, and inspiration. If your business is lucky enough to be crowned a finalist, we would hope to see at least one person from your team attending the event to receive your finalist's certificate and industry recognition.

Even if you don't become a finalist, attending the event is still an excellent opportunity to celebrate your achievements as a team and strengthen our industry community.

So, put on your glad rags, and get ready to enjoy an evening of celebration, entertainment, and networking with other outstanding businesses.

**2 Free tickets per entrant / category — Further tickets available at \$49 per person*



AWARDS NIGHT – EARLY DECEMBER (TBC), ONLINE

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The announcement of the winners for the 2024 NZ Compare Awards will take place at the start of December during a live, online, winner's function. This will include music by a resident DJ for virtual guests to socialise with their teams.

We suggest getting your teams together, gathering around a big screen, and enjoying each other's company as you wait for the announcement of winners!

By announcing the winners online, we are making the event accessible to everyone, regardless of location. This format ensures that all companies, no matter their size or budget, can be part of the excitement and it also allows for a broader audience to join in the celebration and recognition of the best in the industry. You can even invite your customers to tune in to the awards website or our Facebook page to watch the announcements as they happen!



BENEFITS

- Status associated with being a Sponsor
- 5 guaranteed tickets to the finalist event
- Opportunity to sit on the Awards judging panel

PRE EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media

AT THE FINALIST EVENT NIGHTS

- Opportunity for a representative from your company to present your services or product to attendees
- Introduction and thank you from the MC during the event
- Opportunity to give gift or collateral to attendees
- Company logo & “awards supported by” on screen and banners throughout the evening event
- Company logo emblazoned upon finalist certificates

ON THE WINNER'S NIGHT

- Opportunity for a representative from your company to present your services or product to attendees
- Introduction and thank you from the MC during the event
- Company logo & “awards supported by” on screen throughout the online evening event
- Company logo emblazoned upon winners' certificates

POST EVENT

- Opportunity to be part of presentation to winning organisations on site visit – trophy & certificate
- Benefit from a year of exposure on our legacy awards site and all post awards emails

Please contact us with your idea to make an impact at the NZ Compare Awards!

awards@nzcompare.com

KEY BENEFITS OF THE NZ COMPARE AWARDS 2024

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We believe this new format will enhance the overall experience of the NZ Compare Awards in 2024 whilst responding to the realities of conducting business in challenging economic times. The changes have been made in response to feedback from across the industries we partner with, making the event more inclusive, cost-effective, and accessible for everyone involved.

We look forward to celebrating with you and recognizing the outstanding achievements in the broadband, power and mobile sectors in New Zealand.

INCLUSIVITY

More people can experience the camaraderie and excitement of the awards evening.

COST-EFFECTIVENESS

Reduced costs for businesses to participate, as attendance at the finalist event will be free* for companies that enter.

ACCESSIBILITY

The online format makes it easy for anyone to join the winner's celebration, expanding our reach and impact.

TEAM CELEBRATION

Companies can host their own team functions in their own style and location, fostering a sense of unity and pride within their teams.

Join us for the NZ Compare Awards 2024 – where excellence, mahi, and community come together!

2024 AWARDS CATEGORIES

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Based on valuable feedback from both industry professionals and consumers, the NZ Compare Awards in 2024 will see a reduction the number of award categories. This strategic move will concentrate the competition, thereby maximizing the number of entrants in each category.

By focusing on these essential areas, we have enhanced the prestige and significance of each award, ensuring that both finalists and winners receive even greater recognition and kudos within their industry.

BROADBAND

- Best Bundled Plan
- Best Rural Broadband Provider
- Best Business Broadband Provider
- Best Value Broadband Provider
- Best Customer Support – Broadband
- People’s Choice Award – Broadband
- Best Fibre Broadband Provider
- Best Fixed Wireless Broadband Provider

POWER

- Best Value Power Provider
- Best Customer Support – Power
- People’s Choice Award – Power

MOBILE

- Best Value Mobile Provider
- Best Customer Support – Mobile
- People’s Choice Award – Mobile

Visit awards.nzcompare.com for more details and to see highlights of last year's event

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