



7TH ANNUAL

NZ COMPARE

AWARDS  
2023

# SPONSORSHIP OPPORTUNITIES

30 NOVEMBER, HUNUA ROOMS, AOTEA CENTRE, AUCKLAND

[awards.nzcompare.com](https://awards.nzcompare.com)

## LET'S MAKE HISTORY TOGETHER

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We had an amazing time last year at the Hunua Rooms for the 2022 NZ Compare Awards and so we're heading back for 2023!

After last year's amazing evening, the 2023 event will certainly be the must attend industry event of the year! The 7th year of the NZ Compare awards will continue to evolve and grow around the three core award sectors of Broadband, Power and Mobile. As the popularity of bundled plans continues to increase and

the lines between the utility providers continue to blur it is more important than ever for consumers to have more information to make a fully informed choice on their providers for these essential services.

With an audience of up to 350 senior decision makers from across the telco, broadband, mobile and energy sectors the NZ Compare Awards offer a fantastic opportunity to showcase your brand, product or service to a valuable and hard to reach audience.



PREVIOUS SPONSORS



We invite you to participate in the 7th Annual NZ Compare Awards 2023!  
Sponsorship opportunities are limited, so don't miss out!

[awards@nzcompare.com](mailto:awards@nzcompare.com)

PREVIOUS ATTENDEES & WINNERS



## HEADLINE SPONSOR

**\$7,995+GST x2**

Exceptional opportunity to headline sponsor the overall Power, Broadband and Mobile awards.

### BENEFITS

- Status associated with being a Headline Sponsor
- 10 complimentary tickets to the Awards
- Opportunity to sit on the Awards judging panel

### PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

### ON THE NIGHT

- Opportunity for a representative from your company to present your services or product to attendees
- Exclusive round table of 10 for you and your guests on the night
- Introduction and thank you from the MC during the event
- Opportunity to leave gift or collateral on tables
- Company logo & "awards supported by" on screen during the awards

## CATEGORY SPONSOR

**\$3,795+GST x22**

Exceptional opportunity to reach a valuable audience in a prestigious environment. Become an award category sponsor.

### BENEFITS

- Status associated with being a category sponsor
- 2 complimentary tickets to the Awards

### PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

### ON THE NIGHT

- Network with existing & potential customers
- Present the winner for your category with their prize
- Company logo & "awards supported by" on screen during the awards

## OTHER SPONSORSHIP OPPORTUNITIES

**FROM \$1,495+GST**

Bring your organisation to the night through sponsoring drinks, branded merchandise for the tables or maybe something else – get in touch with your ideas.

### BENEFITS

- Status associated with being an NZ Compare Awards Sponsor
- 1 complimentary ticket to the Awards

### PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

### ON THE NIGHT

- Company logo & "awards supported by" on screens throughout the awards
- Network with existing and potential customers

Something else? Please contact us with your idea to make an impact at the NZ Compare Awards!

[awards@nzcompare.com](mailto:awards@nzcompare.com)

## YOUR 2023 NZ COMPARE AWARDS HOST – MIKE MCROBERTS

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Mike is back for 2023! After a fantastic first year hosting the NZ Compare Awards in 2022 and overwhelmingly positive feedback from guests on his MC performance, we are happy and proud to have Mike back behind the mic for our 2023 event!

*“He is brilliant.”*

*“Mike did a wonderful job MC’ing really is a professional. The flow of the night was just great.”*

*“A good fit for the audience.”*

*“Spot on MC’ing!”*



## ATTENDEE FEEDBACK ON 2022 AWARDS

Attendees, sponsors and finalists at the 2023 NZ Compare Awards will be pretty much guaranteed an excellent time, making this a great event to associate your brand or business with. Every year the NZ Compare Awards has grown in stature and prestige and the 2022 awards were the best yet. Over 300 attendees had an exceptional time with the majority of attendees who responded to our satisfaction survey saying they would ABSOLUTELY RECOMMEND the NZ Compare Awards to a friend or colleague.



# +57

Net Promoter Score

*“Would be the one of the best awards nights I have attended.”*

*“First year attending the awards, it was well planned out and executed. Kudos to the team at NZ Compare and all the function staff that made the night seamless and enjoyable.”*

*“NZ Compare awards was awesome. We could not have asked for a better hosts.”*

*“Salmon and beef were delicious”*

## 2023 AWARDS CATEGORIES

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### BROADBAND

- Best Wireless Service Provider **SOLD**
- Best Digital Innovation
- Best Value Broadband Provider **SOLD**
- Best Rural Service Provider
- Best Bundled Plan
- Best Customer Support — Broadband **SOLD**
- Best Fibre Broadband Provider **SOLD**
- Peoples Choice Award — Broadband **SOLD**
- Best Business Broadband
- Broadband Provider of the Year **SOLD**

### MOBILE

- Mobile Network of the Year
- Best Customer Support — Mobile
- Best Network for Business
- Best Value Mobile Provider
- People's Choice Award — Mobile **SOLD**

### POWER

- Best Energy Innovation **SOLD**
- Best Value Energy Provider
- Best Customer Support — Power **SOLD**
- People's Choice Award Power **SOLD**
- Power Provider of the Year
- Best Business Power Provider

### SUPREME AWARDS

- Making a Difference **SOLD**
- Supreme Champion **SOLD**



Visit [awards.nzcompare.com](https://awards.nzcompare.com) for more details and to see highlights of last year's event

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MAKE A FULLY INFORMED CHOICE