



NZ COMPARE
AWARDS
2022

SPONSORSHIP
PROSPECTUS

1 DECEMBER, THE HUNUA ROOMS, AUCKLAND

awards.nzcompare.com

PREVIOUS SPONSORS AND ATTENDEES

The NZ Compare Awards returns in 2022 as an in person event after last year's online awards, and it will be the must attend industry event of 2022. Now into our 6th year, the NZ Compare Awards have continuously evolved to exceed the expectations of attendees and sponsors. With the lines in the utilities sectors continuing to blur the awards continue to expand and 2022 will see us evolve the categories across broadband and power, as well as introducing mobile awards for the first time.

With an audience of senior decision makers from across the telco, broadband, mobile and energy sectors this is a fantastic opportunity to showcase your brand, product or service to a valuable audience.



We invite you to participate in the NZ Compare Awards 2022, sponsorship opportunities are limited so don't miss out!

awards@nzcompare.com



Recognizing excellence and achievement across New Zealand's broadband, mobile and energy sectors. The NZ Compare awards will celebrate excellence in these essential services.

GOLD SPONSOR

\$7,995+GST x3

Up to 3 available — an exceptional opportunity to sponsor the overall Power, Broadband or Mobile sections of the awards.

BENEFITS

- Status associated with being a Gold Sponsor
- 10 complimentary tickets to the Awards
- Opportunity to sit on the Awards judging panel

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Sponsorship of an industry vertical and the opportunity for a representative from your company to present your services or product to attendees
- Exclusive round table of 10 for you and your guests on the night
- Introduction and thank you from the MC during the event
- Opportunity to leave gift or collateral on tables
- Company logo & "awards supported by" on screen during the awards

SILVER SPONSOR

\$3,695+GST x22

Exceptional opportunity to reach a valuable audience in a prestigious environment. Become an award category sponsor.

BENEFITS

- Status associated with being a Silver Sponsor
- 2 complimentary tickets to the Awards

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Network with existing & potential customers
- Present the winner for your category with their prize
- Company logo & "awards supported by" on screen during the awards

BRONZE SPONSOR

\$2,495+GST x4

Bring your organisation to the night through sponsoring drinks, branded merchandise for the tables or maybe something else – get in touch with your ideas.

BENEFITS

- Status associated with being a Bronze Sponsor
- 2 complimentary tickets to the awards

PRE & POST EVENT EXPOSURE

- Your logo in the sponsor section on the awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Introduce your service or product to the audience and make a toast
- Company logo & "awards supported by" on screen during the awards

Something else?

Please contact us with your idea to make an impact at the NZ Compare Awards

awards@nzcompare.com

POWER COMPARE CATEGORIES

Best Energy Innovation **SOLD**
Best Value Energy Provider **SOLD**
Best Customer Loyalty / Reward Initiative **SOLD**
Best Customer Support — Power **SOLD**
People's Choice Award Power
Power Provider of the Year **SOLD**
Best Business Power Provider

MOBILE COMPARE CATEGORIES

Mobile Network of the Year
Best Customer Support — Mobile
Best Network for Business
Best Value Mobile Provider

BROADBAND COMPARE CATEGORIES

Best Wireless Service Provider **SOLD**
Best Digital Innovation **SOLD**
Best Value Broadband Provider
Best Rural Service Provider **SOLD**
Best Bundled Plan **SOLD**
Best Customer Support — Broadband **SOLD**
Best Fibre Broadband Provider **SOLD**
Peoples Choice Award
Best Business Broadband
Broadband Provider of the Year **SOLD**

NZ COMPARE SUPREME AWARDS

Utility Professional of the Year
Making a Difference **SOLD**
Supreme Champion **SOLD**

NZ COMPARE
MAKE A FULLY INFORMED CHOICE

Visit awards.nzcompare.com for more details and to see highlights of last year's event

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awards.nzcompare.com