

An aerial night photograph of New Zealand, showing the North and South Islands. The coastlines are illuminated with a bright greenish-yellow glow, contrasting with the dark blue of the surrounding ocean. The sky is a deep, dark blue.

NZ COMPARE

POWER & BROADBAND
AWARDS
2021

SPONSORSHIP
PROSPECTUS

16 FEBRUARY, THE HUNUA ROOMS, AUCKLAND

awards.nzcompare.com

PREVIOUS SPONSORS AND ATTENDEES

The NZ Compare Awards is a must attend industry event that continuously changes to meet the expectations of attendees and sponsors. With broadband and power companies continuing to expand their services to feature more bundled offerings, the NZ Compare Awards has responded accordingly, introducing a range of new categories to better reflect consumer demands across New Zealand.

With an audience of senior decision makers from across the broadband and energy sectors this is a fantastic opportunity to showcase your brand, product or service to a valuable audience.



We invite you to participate in the NZ Compare Awards 2021, sponsorship opportunities are limited so don't miss out!

awards@nzcompare.com



Recognizing excellence and achievement across New Zealand's broadband and energy sectors. The NZ Compare awards will celebrate the very best of both industries.

GOLD SPONSOR

\$6,995+GST x2

Only two available — an exclusive opportunity to sponsor the overall Power or Broadband section of the awards

BENEFITS

- Status associated with being a Gold Sponsor
- 10 complimentary tickets to the Awards
- Opportunity to sit on the Awards judging panel

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Sponsorship of an industry vertical and the opportunity for a representative from your company to present your services or product to attendees
- Exclusive round table of 10 for you and your guests on the night
- Introduction and thank you from the MC during the event
- Opportunity to leave gift or collateral on tables
- Company logo & "awards supported by" on screen during the awards

SILVER SPONSOR

\$2,995+GST x16

Be one of the 16 award category sponsors

BENEFITS

- Status associated with being a Silver Sponsor
- 2 complimentary tickets to the Awards

PRE & POST EVENT EXPOSURE

- Company profile & logo under the sponsor section on the Awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Network with existing & potential customers
- Present the winner for your category with their prize
- Company logo & "awards supported by" on screen during the awards

BRONZE SPONSOR

\$1,995+GST x4

Bring your touch to the night by sponsoring drinks or branded merchandise for the tables

BENEFITS

- Kick the awards evening off to a great start with an introductory slot to introduce yourself and company, and make a toast
- 2 complimentary tickets to the awards

PRE & POST EVENT EXPOSURE

- Your logo in the sponsor section on the awards website
- Company logo also on emails, virtual brochure, event banners and pre and post awards promotional literature from point of contract
- A company shout out in our social media
- Post-event benefit from a year of exposure on our legacy awards site and post awards email

ON THE NIGHT

- Introduce your service or product to the audience and make a toast
- Company logo & "awards supported by" on screen during the awards

Something else?
Please contact us with your idea to make an impact at the NZ Compare Awards

awards@nzcompare.com

POWER COMPARE CATEGORIES

Best Mobile Application **SOLD**
Best Energy Innovation **SOLD**
Best Value Energy Provider **SOLD**
Best Customer Loyalty or Reward Initiative **SOLD**
Best Customer Support — Power **SOLD**
People's Choice Award — Power **SOLD**
Energy Provider of the Year **SOLD**

NZ COMPARE SUPREME AWARDS

Young Professional of the Year **SOLD**
Making a Difference **SOLD**
Supreme Champion **SOLD**

BROADBAND COMPARE CATEGORIES

Best Wireless Service Provider **SOLD**
Best Digital Innovation **SOLD**
Best Value Broadband Provider
Best Rural Service Provider **SOLD**
Best Bundled Plan **SOLD**
Best Customer Support — Broadband **SOLD**
Best Fibre Broadband Provider **SOLD**
People's Choice Award — Broadband **SOLD**
Broadband Provider of the Year **SOLD**

NZ COMPARE
MAKE A FULLY INFORMED CHOICE

Visit awards.nzcompare.com for more details and to see highlights of last year's event

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awards.nzcompare.com